



**Lone Star Runners Club (LSRC)
February 2023 Monthly Meeting**

Minutes – February 14, 2023

Attendees: Brad Howard, Nicole Shannon, Jeremy Head, Cheri Leeth, Miguel Renteria, Jillian Brunton, Craig Woods, Bob Gerald, Laurel Gerald, Chris Babcock, Theo Belizario, Angela Nguyn

President Brad Howard called the meeting to order at 7:05 PM. He opened by asking for a vote to adopt the January 2023 meeting minutes as stated. Motion passed.

Board Member/Officer Reports:

- Treasurer, Nicole Shannon: Nicole reported that our balance is down approximately \$1K due to a bibs and tags order that we recently placed. We have no other outstanding invoices.
- Membership, Racheal Suffield: Racheal could not attend, but she passed her report to Chris Babcock. We currently have 174 individual members and 128 family memberships, which is down from last month (we have individuals and families that are not renewing).
- Race Director Manager, Cheri Leeth: Cheri stated that she sent out notices for our races through May, and is following up on solidifying the schedule for the website. Cheri added that Carla Burr will be meeting with UCI to improve the website, and Cheri offered to the board to let Carla know if anyone has any changes or feedback.
- Webmaster, Carla Burr: Carla was not able to attend, but she sent her report to Brad Howard who conveyed her notes. Nicole Shannon offered that Carla could let Cheri know when new items were posted so we can send an email to the membership with a link to the appropriate place on our site. Katie will submit a Member of the Month and a President's article will be written by Brad as well. Other submissions are welcome.

Other business:

- Brad Howard opened a discussion about membership initiatives – highlighting why individuals join and maintain membership in our club, and how we can take advantage of those points to better convey our club's value proposition and increase our membership. Jillian Brunton offered that we could have a prize for members who run a given number of races. Chris Babcock offered that we could consider holding a membership drive, with

prizes given to those that bring in the most new members. Miguel Renteria added that we can also have tables at races and packet pickups to promote membership. Jeremy Head added that we should look at targeting younger people to encourage the most growth. Brad closed the discussion by stating that we'll add this topic to the March meeting agenda and finish the discussion there.

- Jeremy Head reported that he had done some preliminary coordination with the Palo Duro Canyon rangers on holding a trail race there. We still need a race director for this, and Jeremy will continue his research.
- Nicole Shannon gave a report from Katie Rodriguez (who couldn't attend) on the Grand Prix. Katie has fleshed out a structure for this, and posted information on the club website. Katie also worked on the Member of the Month program, and is looking at socks for the prizes. After a brief discussion, the board reached consensus that we will go with mid-calf socks and try to procure these to have in March.
- Nicole Shannon mentioned that Wes Shannon is working on standardized race courses, to make race timing easier.
- Brad Howard reiterated that we have an open position for President-Elect, and that Katie Rodriguez volunteered. The board voted and approved Katie as our President-Elect! Cheri Leeth also volunteered to be the equipment manager.
- Brad Howard shared that the Twilight 5K will be our designated charity race.
- Jeremy Head offered that we should consider adding a club race in May, and he can serve as the race director.
- Nicole Shannon stated that the St Patty's Day 7K race is coming along in planning. She has spoken to the city, a food truck will be there, and Bob Gerald will be marking the course.

A motion to adjourn was approved at 8:08 PM.

Respectfully submitted,
Chris Babcock
Secretary