



**Lone Star Runners Club (LSRC)
March 2023 Monthly Meeting**

Minutes – March 14, 2023

Attendees: Brad Howard, Nicole Shannon, Jeremy Head, Miguel Renteria, Bob Gerald, Theo Belizario, Racheal Suffield, Wes Shannon, Katie Rodriguez, Carla Burr, Victoria Salas

President Brad Howard called the meeting to order at 7:05 PM. He opened by asking for a vote to adopt the February 2023 meeting minutes as stated. Motion passed.

Board Member/Officer Reports:

- Treasurer, Nicole Shannon: Nicole reported that our balance is down approximately \$838. We received payment for the Cold As Ice timing, and we have one other outstanding invoice.
- Membership, Racheal Suffield: Racheal reported that we currently have 161 members and 124 families, which is down from last month's figures (174 and 128 respectively). Racheal also noted that some individuals have asked how to renew, and she'll start sending out the renewal emails with a renewal link included.
- Race Director Manager, Cheri Leeth: While Cheri was not present at the meeting, she submitted her report in advance. She has contacted all known races through July and confirmed most of them. Cheri also noted that Carla Burr has done a great job of getting events posted on our website calendar. Cheri sent a current list of races with notes for what is confirmed, canceled, and outstanding; this list is attached to these minutes. Nicole Shannon also gave a report on the planning for the St. Patty's Day race.
- Webmaster, Carla Burr: Carla commented on the fact that we are now generating a lot of additional website content.

Other business:

- Jeremy Head brought up membership and ways our club can grow this. He offered that we should set up membership tables at all packet pick-ups, and we need to be aggressive in asking individuals if they are a member and, if not, asking them to join. Katie Rodriguez also offered that we could run membership tables at the ends of races, with beer/swag potentially offered as incentives. Multiple members then chimed in on our ensuring a robust social media presence for our races, and how our value proposition might be conveyed to prospective members. Brad Howard offered that we send our

current membership “talking points” to the board, for group iteration over the next few weeks; Katie stated that she would do this.

- Jeremy Head reported that we’re going to do a “Wild West” race in May, in lieu of a trail race. He provided an update on race planning, including the course, prizes, and potential sponsors. He also stated that he views this as a LSRC membership driver, given the unique theme and course. Jeremy then offered that we donate all race profit, after expenses, to the Wild West Wildlife Rehabilitation Center. Nicole Shannon added that, since we don’t have criteria governing how and when the LSRC can donate race proceeds, we should develop such for the future. Brad Howard then called for a vote to approve Jeremy’s proposed structure of the race including the donation; motion passed.
- Katie Rodriguez gave an update on Gran Prix. Nicole Shannon added that an order was placed for logo socks to serve as Gran Prix Member of the Month and race prizes.
- Wes Shannon offered that we could develop some standard race courses for those looking to hold a race and use our timing service. The group also discussed requiring non-LSRC race directors that want to use our timing equipment to have their course approved by us in advance. This will be added to the website and Cheri Leeth will let them know when she communicates with them.
- Racheal Suffield stated that there were timing problems at the GetFit Cold as Ice race in January (for which the LSRC provided timing). Specifically, there were many individuals that were not recorded for timing and therefore were not included in the race results. Wes Shannon offered that this occurs when timing tags are applied incorrectly to the bibs (placed in the wrong position which prohibits the timing pads from recording the bib). Karen Roberts at GetFit also noted to Racheal that it’s sometimes difficult to estimate the number of projected runners when submitting a request for timing. The board discussed modifying the timing application form to remove the runner estimate and replace it with a clause that indicates the agreement to pay for the final number of runners participating.

A motion to adjourn was approved at 8:20 PM.

Respectfully submitted,
Chris Babcock
Secretary

| Date | Race | Contact | Status | Flyer/website | timing form |
|------------|--|--|--|---------------|---------------|
| 1/1/2023 | Resolution-Run | | canceled | | |
| 1/7/2023 | | | | | |
| 1/14/2023 | | | | | |
| 1/21/2023 | | | | | |
| 1/28/2023 | Cold as Ice | Karen Roberts kmrob98@yahoo.com 'Karen Roberts' | confirmed | posted | received |
| 2/4/2023 | | | | | |
| 2/11/2023 | | | | | |
| 2/18/2023 | Mardi-Gras 5K | | canceled | | |
| 2/25/2023 | FBSW Tower Run | Charles Leard <c.leard@suddenlink.net> | confirmed | posted | requested |
| 3/4/2023 | | | | | |
| 3/11/2023 | | | | | |
| 3/18/2023 | St Patty Day 4 mile | Brad and Nicole | confirmed/timed | posted | club race |
| 3/25/2023 | Mural Run | Chanette McKibben <chanette@centercity.org> | confirmed date change for 2023 | received | received |
| 4/1/2023 | Blue-Man-Dash | Esmeralda egarcia@amarilloaba.com | canceled for 2023 | | |
| | Clarendon Lions Club | Jacob Fangman jfangman@herringbank.com | confirmed/rent | requested | received |
| 4/8/2023 | bunny hop | Joseph Hinton jhinton@bmwb-law.com | confirmed/ rent equipment | posted | requested |
| 4/15/2023 | The PARC soul for sole | Hannah Stout <hannah@theparc.net> | confirmed/time | received | received |
| 4/22/2023 | Spring Trail Run | | canceled for 2023 | | |
| 4/22/2023 | Bushland 5K | Keelie Tuckerkeelie tucker <bryankeelie0106@yahoo.com> | date confirmed 2023 | posted | calendar only |
| | Giddy up Tex | Kirstie Proctor <kpatterson@canyontx.com> | confirmed 2023 | posted | received |
| 4/29/2023 | Ukraine Bakery Run for your Buns | Terry Lopez <terrylopez@yahoo.com> Kind House Ukraine Bakery Charity Fund <kindhousecharityfund@gmail.com> Glenda Moore | moving to September/tentative | | |
| 5/6/2023 | Cinco de Mayo | Ruben Solis <rsolis1@me.com> | | requested | received |
| | TTU Vet school | audrey.brown@ttu.edu Audrey Brown | no race in 2023 | | |
| 5/13/2023 | Hope & Healing Half | Kristen Clark kristenjanedark@gmail.com; Laurie Howard laurie.howard@hnpamarillo.org; keeley224@yahoo.com | confirmed/timed | received | requested |
| 5/20/2023 | Run For The Fallen (armed forces day) | Blake Siebrecht <blake.siebrecht@yahoo.com> | date confirmed | requested | requested |
| 5/27/2023 | Wild West | jeremy and katie | confirmed/timing | | race club |
| 6/10/2023 | Eveline Rivers | Blake and jill | confirmed/timing | requested | requested |
| 6/17/2023 | Lisa Cherry Health Care 5K | ehantal-jones | no race in 2023 | requested | |
| 7/4/2023 | David Phillips Memorial | Carissa Davis <carissadavis5@gmail.com> | date confirmed, no timing | | |
| 7/4/2023 | FireCracker Mile Canyon | ADMIN@CANYONCHAMBER.ORG | calendar entry only 2022 | | |
| 7/8/2023 | Gracie's project | 'Derek Johnson' <johnson1523@yahoo.com> | confirmed/timing | received | requested |
| 7/15/2023 | Madison Knebusch 5K 10K mile | Reid Splawn <reidsplawn@gmail.com> | confirmed timing | requested | received |
| 7/15/2023 | Run for Books 5K Run/Walk | | calendar entry only | | |
| 7/22/2023 | Michael Morrison | Brandy Sanchez <BSanchez@kamr.com> | date confirmed/timing | requested | received |
| | Paul & Mikes | Mike Flores | date confirmed, no timing | | |
| 7/29/2023 | Hot Blooded | Karen Roberts kmrob98@yahoo.com 'Karen Roberts' | confirmed/timed | posted | |
| 8/5/2023 | Canyon Cross Country Scholarship 5K | | | | |
| 8/11/2023 | Twilight Run | Miguel Renteria | confirmed/ charity run | | |
| 8/12/2023 | Water color fun run, vega | Danyel Parkhurst | | | |
| 8/19/2023 | Jo Meaker Scholarship run (Karen helping) timing | kathleen Green | | | |
| 9/9/2023 | Mayor's Half | Karen Roberts kmrob98@yahoo.com 'Karen Roberts' | confirmed | | |
| 9/23/2023 | Iwo Jima PCD | Johnny Cobb <johnnycobb3@yahoo.com> | | | |
| 9/23/2023 | Our Colors Run Together | Jodi Reid <jodireid@hchfamarillo.org> | confirmed | requested | requested |
| 9/23/2023 | Golden Mesa Charity Fun run | | calendar entry only | | |
| 9/30/2023 | Oktoberfest | | | | |
| 10/14/2023 | PDTR | Karen Roberts kmrob98@yahoo.com 'Karen Roberts' <karen@mygetfitplace.com> | | | |
| 10/14/2023 | Angela's Mission Against Youth Suicide | | | | |
| 10/21/2023 | Run the Cops are here | Tim Hooks <thooks7455@yahoo.com> | confirmed/timed | | |
| 10/28/2023 | Glow in the Dark | Jeremy <jermshd_2004@yahoo.com> | Glow in the dark new in 2022, not confirmed for 2023 | | |
| 11/4/2023 | Strata Stride Half | Jeremy <jermshd_2004@yahoo.com> | confirmed/ timed | | |
| | Knights of Columbus | | | | |
| 11/23/2023 | Turkey Trot | Victoria Salas | | | |
| 12/9/2023 | Jingle bell run | Katie Bell | | | |